

Creative Director: Ali Gold
Designer: Mustapha Barrie

We discussed that this website should have a clean, streamlined design.

We agreed upon a color palette of primarily black, with colorful headlines and details. The website should highlight the naturally colorful and vibrant images of genomic materials such as karyotypes.

Additionally, we divided up the content into the following pages: landing page, about, history (possibly a timeline), impact, and ethics. Each page should give information about the topic in several sentences.

We will do several pages, not just one.